

NEW YORK, SUNDAY, SEPTEMBER 7, 1902.—Copyright, 1902, by The Sun Printing and Publishing Association.

Macy's
14TH AVE. 16TH ST.

Three Specials:—

Black Silks.

Three thousand yards Black Taffeta, 27 inches wide; heavy, firm, durable; would be good value at 80c.; our price,

59¢

Two thousand yards All-silk Double-faced Peau de Soie. The words "Wear Guaranteed" are woven in the selvage of every piece. We sustain the statement, would be good value at \$1.00; our price,

69¢

Five thousand yards Imported Black Duchesse; the quality that has been sold right along by others at \$1.25 a yard; our price,

79¢

Fall Millinery.

All advertising pens flounder hopelessly when attempting to write word-pictures of rich and elegant Millinery. No use stumbling through descriptions that do not describe. Here is vital news without adjectives.

A large assortment of Trimmed Hats—all the shapes that are sure to find favor. Newest materials and trimmings—silk velvet, silk ribbon, wings, birds—black, plenty of blacks and smart, bright combinations of colors—blues, greens, castors, grays, Oxford mixtures and reds. They are the styles and quality—others at \$7.50; our price

\$5.46

Untrimmed Millinery

Our Millinery Summer has closed. It is Autumn now. Counters are radiant with the fact. Novelties for the crisp, delightful days just ahead have crowded out the last remnant of warm-weather stuffs. The first item to arouse your interest is a fresh Parisian conceit—and a bargain. Here's a sketch of it in type:—

Hats made of more antique silk, bound with panne velvet. Two charming color effects—black, white-and-black; light blue-and-black. The price would be low at \$3.75; it is

\$2.74

For All Who Need Embroideries Third and Half Less Than Regular Prices During This Sale.

An attractive collection of Embroideries at remarkably low prices. Those women who are most keenly appreciative of beauty and value in such things will be the readiest buyers. Many matched sets are in display, including Full and Demi-Flouncings, Allovers, Edgings, Insertings—the last two in several widths. And there are liberal quantities of delicate Bradings, handsome Gallions and fine Motif effects. The variety is made complete by a charming show of Tuckings and French Reverings, plain and daintily by the introduction of pretty lace.

The foundation materials—Swisses, Nainsooks and cambrics—are worthy of the exquisite patterns that have been wrought on them—firmly, smoothly woven—strong, sheer, serviceable. Embroideries in grand abundance for all the Dress needs of women, misses, babies.

Narrow Edgings, Insertings and Beadings.

Regular 12c. quality at 7c.
Regular 18c. quality at 10c.
Regular 25c. quality at 15c.
Regular 30c. quality at 19c.
Regular 40c. quality at 24c.

Wider Edgings, Insertings, Beadings and Gallions.

Regular 25c. quality at 15c.
Regular 30c. quality at 19c.
Regular 40c. quality at 24c.
Regular 60c. quality at 39c.
Regular 75c. quality at 49c.
Regular \$1.00 quality at 59c.

Plain White Lawn Tuckings; the tucks are applied in solid and cluster styles, full width, sold regularly at 50c.; our price,

24¢

Swiss and Nainsook All-overs, graceful, tucked and lace stripes, sold regularly at \$1.00; our price,

48¢

Cambric, Nainsook and Swiss All-overs, numerous desirable patterns—beautiful figures, scrolls, vines stripes and florals.

Regular \$1.00 quality at 89c.
Regular \$1.75 quality at 98c.
Regular \$2.75 quality at \$1.48.
Regular \$3.50 quality at \$1.98.

Swiss and Nainsook Flouncings, 27 inches wide; small, dainty "baby" designs, hemstitched and scalloped edges.
Regular \$1.00 quality at 48c.
Regular \$1.50 quality at 69c.

98¢

It is the Part of Prudence for Us to
Sell All Fragile and Bulky Goods at
Greatly Reduced Prices in Order
to Smooth the Work of Moving.

R. H. Macy & Co.'s Attractions Are Their Low Prices.
Macy's
Both Sides 14th St. from 13th to 15th, 6th Av.

Close to Quarter of a Million Dollars' Worth of China, Glass, Bric-a-Brac, Clocks, Art Pottery and Silverware to Be Sacrificed.

This is one of the times when losing money is good judgment—a wise and sound expedient. We are anxious to escape the work and save the time and trying details of moving our immense stock of China, Glass, Bric-a-brac, Clocks, Bronzes and Silverware. The larger the quantity we undertake to pack and cart the greater will be the opportunities for breakages. For that reason we have decided to accept the loss without submitting to the labor. Our decision is reasonable, businesslike, and means enormous savings for all who need such goods. The displays are as radiant and diversified as ever, and the values are truly phenomenal. Come here straightly and buy unreservedly.

Autumn Dress Goods from France 98¢

Persian Cords, Whipcords, Poplins, Melange Suitings, Double-chain Twills and several other splendid weaves that are incomparable for Fall wear. Every piece is the product of a leading French maker—qualities and styles we've sold regularly at \$1.49, \$1.69, \$1.79. Of course others ask more. The color range is broad, including blues, grays, browns, greens, castors and tans. Liberal widths—46, 48, 50 and 52 inches. We will put these goods out to-morrow at 98c.

\$1.25 Oxford Skirtings at 79c.

Oxford Skirtings will have many more seasons. No other material has come to drive it out of popular favor. The lot we offer now is strictly all-wool, 56 inches wide, prettiest shades of gray, sold by others at \$1.25 a yard; our price, 79c.

Silk Neck Ruffs.

Four new styles of Neck Ruffs, made of Liberty silk, full plaited collar, long accordion plaited ends—solid black, and black-and-white. They add grace and piquancy to tall, willowy figures; they give a stimulated height to short figures and never fail to soften the lines of any face that lifts above their fluffs.

\$4.00 quality at \$2.97.
\$5.00 quality at \$3.96.

\$1.00 "J. B." 59¢ Corsets.

Made of white Lyons cloth, trimmed with lace and ribbon, low bust, medium hips. The more of them you secure the thriftier you may count yourself.

Special Values in Women's Coats.

\$12.50 Rainproof Coats at \$7.74

These are the all-enveloping, thoroughly protecting, roomy and graceful garments that save you from getting drenched when worn in storms. Sturdy, soft-finished mixtures; broad shoulders, coat sleeves, delightfully ulster. There is much beauty in their hang. That's due to perfect tailoring, meant to retail for \$12.50; choice at \$7.74.

\$12.50 Black Jackets at \$8.74

Here is a good variety of Jackets, chosen from our regular stock and marked down. Plenty of black chevrons and worsteds in the lot; fly front and double breasted styles, twenty inches long, lined with heavy taffeta; average value \$12.50; choice \$8.74.

Children's \$9.74 Coats at \$5.49

Children's Reelers and Three-quarter length School Coats, an assortment of cloths, styles and colors, sizes 4 to 12 years, reduced from \$9.74 to \$5.49.

\$15.00 Travelling Coats at \$8.74

Made of fine olive, gray and castor fabrics, including the ever-popular herringbone mixtures, full box fly front, back draped and falling loosely from yoke, mannish coat sleeves lined with Skinner's guaranteed satin, tailored throughout to a nicety, meant to retail at \$15.00; choice at \$8.74.

\$12.50 Covert Jackets at \$7.74

Women's Tan and Castor Covert Jackets, smart, natty styles, selected from our regular stock. Every Jacket is carefully tailored—no bungling, haphazard tailoring; lined with rich taffeta. The quantity is not very large, average value \$12.50; choice at \$7.74.

Children's \$11.99 Coats at \$6.49

Children's Three-quarter and Full length Coats, plain and mixed fabrics, several colors and styles, sizes 6 to 14 years, reduced from \$11.99 to \$6.49.

Best All-Wool Reversible Smyrna Rugs in Oriental Patterns.

Our \$1.59 kind, reduced to \$1.24—21x45 in.
Our \$1.72 kind, reduced to \$1.39—30x33 in.
Our \$2.38 kind, reduced to \$1.89—36x40 in.
Our \$2.19 kind, reduced to \$1.74—26x54 in.
Our \$2.86 kind, reduced to \$2.14—30x60 in.
Our \$3.74 kind, reduced to \$2.98—36x72 in.
Our \$4.49 kind, reduced to \$3.24—48x54 in.
Our \$5.59 kind, reduced to \$5.24—48x84 in.
Our \$10.84 kind, reduced to \$7.98—6x 6 ft.
Our \$11.24 kind, reduced to \$8.24—5x 8 ft.
Our \$12.98 kind, reduced to \$10.74—6x 9 ft.

Wilton Rugs—Carpet Sizes—Attractive Oriental Patterns and Colorings.

Sold elsewhere at \$28.50; our price \$25.98—8½x10½ ft.
Sold elsewhere at \$12.50; our price \$27.98—9 x12 ft.

Heavy Serviceable Art Squares Reduced.

Oriental and floral patterns in brilliant colorings. Heavy weight, not the flimsy, sleazy kind that are usually presented at bargain prices by round-town stores.

Our \$5.94 kind, reduced to \$4.94—2 x3 yds.
Our \$7.24 kind, reduced to \$5.98—2½x3 yds.
Our \$8.74 kind, reduced to \$7.41—3 x3 yds.
Our \$9.98 kind, reduced to \$8.64—3 x3½ yds.
Our \$11.64 kind, reduced to \$9.94—3 x4 yds.
Our \$14.74 kind, reduced to \$11.99—3 x5 yds.

Extra Fine American Rugs—Reduced.

Figured on one side; plain on the other; both sides attractive and serviceable.
Our \$16.49 kind, reduced to \$12.98—6 x 9 ft.
Our \$27.49 kind, reduced to \$20.98—7½x10½ ft.
Our \$32.49 kind, reduced to \$27.79—9 x12 ft.

\$8.98 for \$10.98 kind for \$12.98 kind for \$14.99 kind Annex.

Men's Short Overcoats, made of all-wool tan covert and Long Overcoats made of black and Oxford chevrons—Bodies are lined with fine mohair serge; sleeves with heavy satin. Materials and workmanship attest their values to be according to our liberal standard.
\$10.98, \$12.98 and \$14.99; \$8.98 choice at \$7.98.

Continuation of the Sale of School Supplies.

\$14.99 the \$17.98 kind the \$19.98 kind the \$22.98 kind Annex.

Men's Short Overcoats, made of the finest quality covert; nobby, boxy, style. Long ones, but with definite suggestions of the popular box effects, made of black and Oxford unfinished worsted and Thibet. These are the elegant swagger, hand-finished, garments that we usually sell at \$17.98, \$19.98 and \$22.98; reduced to \$14.99.

\$2.38 a pair.
Money back or another pair for any reasonable dissatisfaction.

"Regimental" Military Hair Brush.

Macy's Military "Regimental" Hair Brushes are unsurpassed. Thick, solid blocks of satin or fox wood, highly-polished concave backs, designed to comfortably fit the hand, two hundred and fifty strong knots of stiff, stubborn, penetrating bristles. They produce healthful, vigorous friction with the slightest brushing motion.

\$2.38 a pair.
Money back or another pair for any reasonable dissatisfaction.

The First "Fall" Carpet Sale.

Dainty chintz, Dresden floral, elaborate all-over vine designs—Empire, Moorish, Turkish—designs by the dozens. We can yank down and unroll more kinds than you may care to look at. The wise buyer rests on the first that is seen and really liked. Looking at too many is a bit bewildering.

The colorings? Fancy has free play among them—dark, light or the soft, mellow, medium tints, that are always popular. No matter what the color-scheme furnishers and decorators have given to parlor, library, dining room, chamber, boudoir and hall, we can show the Carpets to match—cream, grays, tans, gold, greens, reds, cerise, pinks, russet, blues. The rich hues that dominate the Oriental rug patterns are Persian and indescribable. Low prices—peerlessly low prices—united to all this beauty and goodness—make the conditions for buying here ideal.

Tapestry Brussels.

Large variety of this season's patterns and colorings; the quality that others sell at 70c a yard; our price,

48¢

Tapestry Brussels.

Higgins' Ten-wire and Smith's best grade, fine designs and colorings; the qualities that others sell at 75c; our price,

57¢

Extra Super Ingrains.

Lowell's and Hartford's most reliable All-wool Extra Super Ingrain Carpets, sold by others at 65c and 75c; our prices 48c and

59¢

All-Wool Velvets.

Higgins' and Smith's choicest All-wool Velvet Carpets, deep, luxurious pile, elegant patterns, sold by others at \$1.10 a yard; our price,

69¢

Fine Axminsters.

High-grade Axminsters, in beautiful two-toned and magnificent floral effects, richest colorings, sold by others at \$1.35 a yard; our price,

89¢

Body Brussels.

Best Five-frame Body Brussels, choice styles for parlors, dining rooms, chambers, including superb Oriental rug designs, sold by others at \$1.40 and \$1.50; our price,

99¢

Proprietary and Patent Medicines. A General Statement and a Definite Pledge Regarding the Prices

No use printing a catalogue of Proprietary and Patent Medicines. A small fraction of the stock would overflow these columns. All the popular kinds made in this country and Europe may be found here. No other store shows such a complete assortment. Test its resources by calling for the things you've failed to find elsewhere. We produce the goods instead of reciting excuses. And remember the following:—

No Matter How Low Others Advertise Proprietary and Patent Medicines You Will Always Find Ours at Least Ten Per Cent. Less.

Toilet Goods.

Macy's Tooth Powder, enamelled tins, our regular price 9c; for this sale, 5c.

Cuticle, for the skin, 25c. size, for this sale, 9c.

Macy's Glycerine Lotion, four-ounce bottles, our regular price 19c; for this sale, 14c.

Macy's Transparent Glycerine Soap, scented or unscented, our regular price 9c a cake; for this sale, 5c.

Munyon's Witch Hazel Soap, 15c. size; for this sale, 7c.

Hyomei Soap, 25c. size; for this sale, 9c.

Pure Distilled Extract of Witch Hazel—Hamamelis Virginia—prepared with grain alcohol, may be used for internal or external uses. None better; pints, 17c; quarts, 29c; ½ gal., 49c; gal., 84c.

Blankets.

Ten-quarter Blankets, wool filling, cotton warp; blue, pink and red border, bound with silk ribbon, slightly imperfect. \$1.69

Eleven-quarter Blankets, finest, softest wool filling, extra heavy. \$4.24

Twelve-quarter Berkshire Wool Blankets; all-wool warp and filling; blue, pink and red borders. \$3.69

Eleven-quarter All-Wool California Plaid Blankets; pink, blue, gray and black color combinations. \$4.49

Eleven-quarter California Lamb's Wool Blankets, medium \$4.94

Eleven-quarter California Gray Blankets; pink, blue and brown \$5.63

Eleven-quarter California Gray Blankets; pink, blue and brown \$5.63

Big Reductions Throughout the Store This Week and the Weeks to Come. Many Lines Must Be Closed Out Before We Move Into Our New Store This Fall.

Macy's
14TH AVE. 16TH ST.

Cocoa Matting.

Cocoa Fibre Matting, for stores and halls, will be closed out at cut rates.
27c. from 33c.—27 in.
36c. from 43c.—36 in.
54c. from 62c.—54 in.

An Advantageous Purchase of Upholstery Goods Followed by an Advantageous Sale.

As usual, you are to share in the advantages that came to us when we secured these fine lines of upholstery Goods at so much less than their real worth. The lot contains Double-faced Velours, Gordon and Victoria Repps and Gordon Rep Portieres with handsome Tapestry borders.

The maker had reasons that he thought valid to justify the sacrifice. Of course, his reasons are not found in the goods. Every piece is perfect—not a defect. They are new—and just as seasonable as they are serviceable.

One thousand yards Victoria and Gordon Repps, pieces ranging in length from 1½ to 8 yards, 50 inches wide, sold by others at 48c a yard; price for lot, **24¢**

Fifteen thousand yards Double-faced Velour, pieces ranging in length from 1½ to 7 yards; red, green, rose, blue and terra cotta, 50 inch wide, sold regularly at \$1.25 a yard; our price **69¢**

Gobelin Furniture Covering, eight choice colorings, 60 inches wide, sold regularly at \$2.25 a \$1.49 yard; our price

Silk Damask Table Covers, new designs and artistic color effects. \$3.75 kind at \$2.84—13x1½ yds. \$5.50 kind at \$4.24—2 x2 yds. \$6.50 kind at \$5.24—2 x2½ yds. \$7.75 kind at \$5.98—2 x3 yds.

Three hundred pair Gordon Rep Portieres, front and bottom finished with fancy tapestry borders, all the best colors.

\$8.50 quality at \$4.48.
\$8.00 quality at \$5.74.
\$9.00 quality at \$6.49.

Reversible Tapestry Couch Covers, copies of real Kis Kelim designs, 3 yards long, 60 inches wide, sold regularly at \$6.25; our price **\$3.98**

A Sale of Cutlery, Including Very Special Values in Scissors, Pocket Knives and Razors.

Kindergarten Scissors, excellent quality, full nickel plated, round or sharp points, sold by others at 15c; our price 9c.

Morley's Solid Steel Scissors, full nickel plated, 3 to 6½ inches long, sold by others at 50c; our price **24¢**

Pocket Pencil Knives, solid steel blades, just right for school boys and girls, sold by others at 15c; our price 9c.

Pocket Knives, two high-grade steel blades; stag, bone, ebony and pearl handles, sold by others at 35c; our price **19¢**

Wade & Butler's English Razors, double concave, three-quarter hollow ground blades, sold by others at \$1.25; our price 69c.

Celebrated NON X LL Razors, manufactured by Joseph Allen & Sons, Sheffield, England; none better, full hollow ground and double concave blades, sold by others at 89c; \$1.50 to \$2.00; our price **\$1.50**

\$1.50 to \$2.00; our price **\$1.50**

Good Groceries.

The links uniting thrifty buyers to our Grocery Department are splendidly riveted.

Low Prices.

Pure Qualities.

Could there be a safer or stronger combination? Of course not. The phrases are not merely figurative. They are decisively representative of our policy.

Working along this line galvanizes trade—holds old customers, wins new ones and keeps the business going solidly and constantly. Yes, the Grocery interest grows with the growth of the store.

Bridal Veil Flour.

A fine Flour for bread and all kinds of delicate pastry. It makes a success of the "big white loaf" as well as the daintiest, crispiest wafer or crust. A Flour that may be depended upon. These are the special prices for a three-day sale:—

24½ lb. bags... **\$9c**

Half Barrels... **\$2.67**

Barrels... **\$4.74**

Fancy Teas.

Mayflower Chop, Oolong and Mixed, two-pound packages only; the quality that others sell at 50c a pound; our price for this three-day sale; a pound... **27¢**

Malta Vita and Korn Krisp, our price for this sale, 9c.

Macy's Cocoa, none better, our regular price 19c; for this sale, 16c.

Lily White Marmalade, made of selected Seville Oranges and granulated sugar, 14c.

"GroveLand" Sweetmeats, best quality selected fruit, packed at the orchards, six pound jars, 72c.

Newport Table Jellies, fruit flavors, 7c; wine flavors, 10c.

Newport Jelly Powder, 9c.

McKinley's Instantaneous Tapioca, package, 9c.

Oatmeal, new kiln-dried, two-pound packages, 8c.

Tru-Blu Soups, three-pound cans, 14c.

Clam Chowder, three-pound cans, 17c.

Shrewsbury Tomato Catsup, pint bottles, 19c.

Sardines in oil, French style, put up by the Sea Coast Packing Co., can 5c; dozen cans, 54c.

French Olive Oil, Garrec & Fils, finest quality imported, quart bottles, 64c.